



**Graduate Certificate  
2021/2022 Catalog  
Major: \_\_\_\_\_**

This program plan is valid only if the student registers for, and completes, a term at Brenau by summer 2022. If the student defers admission to fall 2022 or after, the student must contact the adviser to change to the subsequent catalog.

Student Name \_\_\_\_\_  
 Id-No \_\_\_\_\_  
 Previous degree: \_\_\_\_\_ When degree earned: \_\_\_\_\_  
 Where degree earned: \_\_\_\_\_

\*For Public Accounting, the following undergraduate courses (or the equivalent) are required:

	Term	Grade
MS 101 College Algebra (if no AC 201)	_____	_____
AC 201 Prin of Acct I (Financial)	_____	_____
AC 321 Intermediate Accounting I	_____	_____
AC 322 Intermediate Accounting II	_____	_____
AC 439 Auditing	_____	_____

*This program of study is intended for students who have earned a minimum of a bachelor's degree at a regionally accredited institution.*

**Accounting, Public (15 hours)**

*Prerequisites: Must complete all pre-reqs above.*

- \_\_\_\_\_ AC 722 Advanced Accounting
- \_\_\_\_\_ AC 725 Fraud Prevention and Internal Control
- \_\_\_\_\_ AC 724 Corporate Taxation
- \_\_\_\_\_ AC 739 Adv. Auditing and Assurance Services
- \_\_\_\_\_ AC 755 Financial Statement Analysis

\*For Managerial Accounting, the following undergraduate courses (or the equivalent) are required:

	Term	Grade
MS 101 College Algebra (if no AC 201)	_____	_____
AC 201 Prin of Acct I (Financial)	_____	_____
AC 202 Prin of Acct II (Managerial)	_____	_____
AC 321 Intermediate Accounting I	_____	_____
AC 322 Intermediate Accounting II	_____	_____
AC 325 Cost Accounting	_____	_____

**Accounting, Managerial (15 hours)**

- \_\_\_\_\_ AC 641 Internal Auditing
- \_\_\_\_\_ AC 724 Corporate Taxation
- \_\_\_\_\_ AC 725 Fraud Prevention and Internal Control
- \_\_\_\_\_ AC 746 Advanced Cost Accounting
- \_\_\_\_\_ AC 755 Financial Statement Analysis

**Business Analytics**

*(All courses require BA 707 as a prereq)*

- BA 708 Business Statistics
- BA 710 Applied Regression
- BA 711 Spreadsheet Modeling
- BA 712 Data Mining
- BA 713 Business Analytics Strategy

**Marketing (Select 5 courses)**

*(All courses require MK 715 as a prereq)*

- BA 701 Special Topics
- MK 762 Channel Dev & Key Account Mgmt
- MK 758 New Media & Mkt Communication
- MK 780 Product Development and Innovation
- MK 760 Consumer Behav & Marketing Strategy
- MK 778 Services Marketing and Differentiation

**Communication Management**

- CR 620 Negotiation and Mediation
- MM 620 Communication in Society
- MM 650 Media Industry/Business Practices
- MM 670 Communication Consultation & Training
- MM 680 Communication Seminar

**Mediation and Conflict Resolution**

- CR 710 Organizational Conflict
- CR 720 Negotiation
- CR 730 Mediation Theory and practice
- CR 740 Internatl & Cross-Cultural Conf Res

**Finance**

*(All courses require BA 723 as a prereq)*

- BA 731 Financial Policy
- BA 749 International Finance
- BA 753 Investments
- BA 754 Corporate Risk Management
- BA 752 Entrepreneurial Finance

**Nonprofit Leadership**

- OL 620 Volunteer Leadership & Board Governance
- OL 630 Fundraising Principles and Practices
- OL 720 Not for Profit Marketing and Branding
- OL 760 Principles of Grant Writing for Non-Profit

**Healthcare Management**

- HC 750 Ethics and Leadership in Healthcare
- HC 760 Law and Policy Dev in Healthcare
- HC 770 Organizational Systems in Healthcare
- HC 780 Financial Management in Healthcare
- HC 790 Advanced Topics in Healthcare

**Project Management**

- PM 620 Introduction to Project Management
- PM 710 Project Management Technologies
- PM 730 Leadership of Project Teams
- PM 740 Advanced Business Project Mgmt
- PM 750 Strategic Issues in Project Mgmt

**Human Resource Management**

- MG 733 Human Resource Management
- HR 737 Employment Law
- HR 750 Talent Acquisition and Management
- HR 760 HRM Total Rewards
- HR 785 Human Resources Strategy

**Strategic Thinking and Innovation**

- OL 640 Strategic Thinking and Innovation
- OL 660 Leadership in Innovative Org. Cultures
- OL 730 Creativity and Change Leadership
- OL 740 Complex Problem Solving

**Management (Select 5 courses)**

- BA 701 Special Topics
- CR 620 Negotiation and Mediation
- PM 620 Introduction to Project Management
- MG 730 Managerial Leadership
- MG 733 Human Resource Management
- MG 785 Internat Organizational Behav (MG729)

The remaining majors can be tracked below based on the requirements outlined in the table to the right.

(12 – 15 hours)

Term/Grade	Course#/Title
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

*This program plan is not an official document. It is the student's responsibility to meet all prerequisites & program requirements.*

*This program plan was prepared by the Registrar's Office.  
Revised 4/2021*