



M.B.A. Degree
Major: _____
2020/2021 Catalog

This program plan is valid only if the student registers for, and completes, a term at Brenau by summer 2021. If the student defers admission to fall 2021 or after, the student must contact the adviser to be changed to the subsequent catalog.

Student Name _____
Id No _____
Where degree earned _____
Degree/year _____

Prerequisite Sequence: *(Option 1 - left column) Can take at Brenau, or transfer in an appropriate graduate class from a regionally accredited university. (Option 2 - right column). Can take at Brenau, or transfer in an appropriate undergraduate classes from a regionally accredited university. For either option, the class must be taken within the last 5 years with a minimum grade of B. Students may use option 1 for one course and option 2 for the other.*

Option 1:

Term	Grade	
_____	_____	BA 508 App Economics for Managers
_____	_____	BA 514 Business Essentials For Managers

Option 2

Crs#	Term	Grade	Institution
AC 201	_____	_____	_____
<i>(Financial Accounting – BA 514 #1) – and –</i>			
BA 327	_____	_____	_____
<i>(Finance – BA 514 #2)</i>			
BA 206	_____	_____	_____
<i>(MicroEconomics – BA 508 #1) – and –</i>			
BA 207	_____	_____	_____
<i>(MacroEconomics – BA 508 #2)</i>			

Introduction Sequence: The Pre-Req & Intro sequences must be completed before moving into the core or global sequence.

_____ BA 507 Business Communication
 _____ BA 707 Business Analytics

MBA Curriculum:

Major Core:

_____ MK 715 Marketing Strategy
 _____ AC 721 Accounting for Managers
 _____ BA 723 Financial Management
 _____ MG 729 Management of People
 _____ BA 717 Business Law & Ethics
 _____ BA 670 Excellence in Operations
 _____ BA 799 Strategic Management (capstone)

Global Sequence: (3 hours)

Choose one from:

- BA 642 Cross Cultural Business Challenges
- BA 787 Global Strategy & Economics
- MK 782 International Marketing
- BA 749 International Finance
- MG 785 International Organizational Behavior
- BA 780 International Travel Experience

*For the MBA Public Accounting, the following undergraduate courses (or the equivalent) are required:

	Term	Grade
MS 100/101/111/or 210 <i>(if no AC 201)</i>	_____	_____
AC 201 Prin of Acct I (Financial)	_____	_____
AC 321 Intermediate Accounting I	_____	_____
AC 322 Intermediate Accounting II	_____	_____
AC 439 Auditing	_____	_____

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*For the MBA Managerial Accounting, the following undergraduate courses (or the equivalent) are required:

	Term	Grade
MS 100/101/111/or 210 <i>(if no AC 201)</i>	_____	_____
AC 201 Prin of Acct I (Financial)	_____	_____
AC 202 Prin of Acct II (Mangerial)	_____	_____
AC 321 Intermediate Accounting I	_____	_____
AC 322 Intermediate Accounting II	_____	_____
AC 325 Cost Accounting	_____	_____
AC 439 Auditing	_____	_____

MAJOR CONCENTRATIONS ARE LISTED ON THE OTHER SIDE.

Note: Students earning the general MBA (with no major concentration) take only coursework on the front of this plan.

Any deviation of this program must be documented via substitution memo and approved by the department chair and the registrar.
Note: Financial aid recipients cannot receive aid for courses repeated unnecessarily or for courses not specifically required for their degree.

2020/2021 M.B.A.

Note the term course completed on the line provided.

Accounting, Public

Prerequisites: Must complete all prereqs on previous page.

- _____ AC 722 Advanced Accounting
- _____ AC 725 Fraud Prevention and Internal Control
- _____ AC 724 Corporate Taxation
- _____ AC 739 Adv. Auditing and Assurance Services
- _____ AC 755 Financial Statement Analysis

Accounting, Managerial

Prerequisites: Must complete all prereqs on previous page.

- _____ AC 641 Internal Auditing
- _____ AC 724 Corporate Taxation
- _____ AC 725 Fraud Detection and Internal Control
- _____ AC 746 Advanced Cost Accounting
- _____ AC 755 Financial Statement Analysis

Business Analytics

- _____ BA 708 Business Statistics
- _____ BA 710 Applied Regression
- _____ BA 711 Spreadsheet Modeling
- _____ BA 712 Data Mining
- _____ BA 713 Business Analytics Strategy

Communication Management

- _____ CR 620 Negotiation and Mediation
- _____ MM 620 Communication in Society
- _____ MM 650 Media Industry/Business Practices
- _____ MM 670 Communication Consultation & Training
- _____ MM 680 Communication Seminar

CyberSecurity Management

- _____ BA 601 Principles of Information Assurance
- _____ BA 603 Network Security
- _____ BA 604 Disaster Recovery & Bus Continuity
- _____ BA 605 Current Trends in Cyber Forensics
- _____ BA 607 Strategic Cybersecurity Management

Finance *(All courses require BA 723)*

- _____ BA 731 Value-Based Management
- _____ BA 749 International Finance
- _____ BA 753 Investments
- _____ BA 754 Corporate Risk Management
- _____ BA 752 Entrepreneurial Finance

Healthcare Management

- _____ HC 750 Ethics and Leadership in Healthcare
- _____ HC 760 Law and Policy Development in Healthcare
- _____ HC 770 Organizational Systems in Healthcare
- _____ HC 780 Financial Management in Healthcare
- _____ HC 790 Advanced Topics in Healthcare

Human Resource Management

- _____ MG 733 Human Resource Management
- _____ HR 737 Employment Law
- _____ HR 750 Talent Acquisition and Management
- _____ HR 760 HRM Total Rewards
- _____ HR 785 Human Resources Strategy

Management (Select 5 courses)

- _____ BA 701 Special Topics
- _____ PM 620 Introduction to Project Management
- _____ MG 730 Managerial Leadership
- _____ MG 733 Human Resource Management
- _____ BA 751 Entrepreneurship
- _____ MG 785 International Organizational Behav (MG729)

Marketing (Select 5 courses) *(All courses require MK715)*

- _____ BA 701 Special Topics
- _____ MK 762 Channel Dev & Key Account Management
- _____ MK 758 New Media and Marketing Communication
- _____ MK 760 Consumer Behavior & Marketing Strategy
- _____ MK 780 Product Development and Innovation
- _____ MK 778 Services Marketing and Differentiation

Mediation and Conflict Resolution

- _____ CR 710 Organizational Conflict
- _____ CR 720 Negotiation
- _____ CR 730 Mediation Theory and practice
- _____ CR 740 International & Cross-Cultural Conf Res

Nonprofit Leadership

- _____ OL 620 Volunteer Leadership & Board Governance
- _____ OL 630 Fundraising & Grant Writing for Non-Profits
- _____ OL 710 Leadership of Social Impact
- _____ OL 720 Not for Profit Marketing and Branding

Project Management

- _____ PM 620 Introduction to Project Management
- _____ PM 710 Project Management Technologies
- _____ PM 730 Leadership of Project Teams
- _____ PM 740 Advanced Business Project Management
- _____ PM 750 Strategic Issues in Project Management

Strategic Thinking and Innovation

- _____ OL 640 Strategic Thinking and Innovation
- _____ OL 660 Leadership in Innovative Org. Cultures
- _____ OL 730 Creativity and Change Leadership
- _____ OL 740 Complex Problem Solving

Note: Financial aid recipients cannot receive aid for courses repeated unnecessarily or for courses not specifically required for their degree.

This program plan was prepared by the Registrar's Office.

Revised 04/2020