



**M.B.A. Degree**  
**Major:** \_\_\_\_\_  
**2017/2018 Catalog**

This program plan is valid only if the student registers for, and completes, a term at Brenau by summer 2018. If the student defers admission to fall 2018 or after, the student must contact the adviser to be changed to the subsequent catalog.

Student Name \_\_\_\_\_  
 S. SSN/Id No \_\_\_\_\_  
 S. Phone (day) \_\_\_\_\_ (cell) \_\_\_\_\_  
 Previous Degree/Date \_\_\_\_\_  
 Where degree earned \_\_\_\_\_  
 Adviser \_\_\_\_\_

**Prerequisite Sequence:** (Option 1 - left column) Can take at Brenau, or transfer in an appropriate graduate class from a regionally accredited university. (Option 2 - right column). Can take at Brenau, or transfer in an appropriate undergraduate classes from a regionally accredited university. For either option, the class must be taken within the last 5 years with a minimum grade of B. Students may use option 1 for one course and option 2 for the other.

**Option 1:**

Term	Grade	
_____	_____	BA 508 App Economics for Managers
_____	_____	BA 514 Business Essentials For Managers

**Option 2**

Crs#	Term	Grade	Institution
AC 201	_____	_____	_____
<i>(Financial Accounting – BA 514 #1) – and –</i>			
BA 327	_____	_____	_____
<i>(Finance – BA 514 #2)</i>			
BA 206	_____	_____	_____
<i>(MicroEconomics – BA 508 #1) – and –</i>			
BA 207	_____	_____	_____
<i>(MacroEconomics – BA 508 #2)</i>			

**Introduction Sequence:** The Pre-Req & Intro sequences must be completed before moving into the core or global sequence.

_____	_____	BA 507 Business Communication (no prerequisite)
_____	_____	OL 703 Critical Thinking and Business Innovation (BA 507 prerequisite or co-requisite)

**MBA Curriculum:**

**Major Core:**

_____	_____	BA 670 Integrated Business Operations
_____	_____	MK 715 Marketing Management
_____	_____	AC 721 Budgeting for Managers
_____	_____	BA 723 Financial Management
_____	_____	MG 729 Management & Organizational Behav
_____	_____	BA 717 Business Law
_____	_____	BA 799 Strategic Mgmt & Policy (capstone)

\*For the MBA Public Accounting, the following undergraduate courses (or the equivalent) are required:

	Term	Grade
MS 101 College Algebra (if no AC 201)	_____	_____
AC 201 Prin of Acct I (Financial)	_____	_____
AC 331 Intermediate Accounting I	_____	_____
AC 332 Intermediate Accounting II	_____	_____
AC 333 Intermediate Accounting III	_____	_____
AC 439 Auditing	_____	_____

\*For the MBA Managerial Accounting, the following undergraduate courses (or the equivalent) are required:

	Term	Grade
AC 331 Intermediate Accounting I	_____	_____
AC 332 Intermediate Accounting II	_____	_____
AC 333 Intermediate Accounting III	_____	_____
AC 325 Cost Accounting	_____	_____

**Global Sequence: (3 hours)**

Choose one from:

- BA 642 Cross Cultural Business Challenges
- BA 787 Global Economics
- MK 782 International Marketing
- BA 749 International Finance
- MG 785 International Organizational Behavior
- BA 780 International Travel Experience

**MAJOR CONCENTRATIONS ARE LISTED ON THE OTHER SIDE.**

**Note: Students earning the general MBA (with no major concentration) take only coursework on the front of this plan.**

**Any deviation of this program must be documented via substitution memo and approved by the department chair and the registrar.**  
**Note: Financial aid recipients cannot receive aid for courses repeated unnecessarily or for courses not specifically required for their degree.**

2017/2018

Note the term course completed on the line provided.

### Accounting, Public

Prerequisites: Must complete all prereqs on previous page.

- \_\_\_\_\_ AC 722 Advanced Accounting
- \_\_\_\_\_ AC 725 Fraud Detection and Internal Control
- \_\_\_\_\_ AC 724 Taxation
- \_\_\_\_\_ AC 739 Adv. Auditing and Assurance Services
- \_\_\_\_\_ AC 755 Financial Statement and Business Analysis

### Accounting, Managerial

Prerequisites: Must complete all prereqs on previous page.

- \_\_\_\_\_ AC 725 Fraud Detection and Internal Control
- \_\_\_\_\_ AC 724 Taxation
- \_\_\_\_\_ BA 756 Valuation
- \_\_\_\_\_ BA 754 Corporate Risk Management
- \_\_\_\_\_ AC 755 Financial Statement and Business Analysis

### Business Analytics

- \_\_\_\_\_ BA 708 Business Statistics
- \_\_\_\_\_ BA 710 Applied Regression
- \_\_\_\_\_ BA 711 Spreadsheet Modeling
- \_\_\_\_\_ BA 712 Data Mining
- \_\_\_\_\_ BA 713 Business Analytics Strategy

### Entrepreneurship

- \_\_\_\_\_ BA 751 Entrepreneurship
- \_\_\_\_\_ BA 752 Entrepreneurial Finance (BA723)
- \_\_\_\_\_ BA 759 Advanced Entrepreneurship
- \_\_\_\_\_ MK 762 Channel Dev & Account Mgmt (MK715)
- \_\_\_\_\_ MK 780 Product Dev & Innovation (MK715)

### Finance (All courses require BA 723)

- \_\_\_\_\_ BA 731 Financial Policy
- \_\_\_\_\_ BA 749 International Finance
- \_\_\_\_\_ BA 753 Investments
- \_\_\_\_\_ BA 754 Corporate Risk Management
- \_\_\_\_\_ BA 752 Entrepreneurial Finance

### Healthcare Management

- \_\_\_\_\_ HC 750 Ethics and Leadership in Healthcare
- \_\_\_\_\_ HC 760 Law and Policy Development in Healthcare
- \_\_\_\_\_ HC 770 Organizational Systems in Healthcare
- \_\_\_\_\_ HC 780 Financial Management in Healthcare (BA723)
- \_\_\_\_\_ HC 790 Advanced Topics in Healthcare

### Human Resource Management

- \_\_\_\_\_ MG 733 Human Resource Management
- \_\_\_\_\_ HR 737 Employment Law
- \_\_\_\_\_ HR 750 Talent Acquisition and Management
- \_\_\_\_\_ HR 760 HRM Total Rewards
- \_\_\_\_\_ HR 785 Human Resources Strategy

### Information Assurance

- \_\_\_\_\_ BA 601 Prin of Information Assurance
- \_\_\_\_\_ BA 603 Network Security
- \_\_\_\_\_ BA 604 Disaster Recov & Bus Continuity
- \_\_\_\_\_ AC 641 Governance, Risk Mgmt, Compliance
- \_\_\_\_\_ AC 739 Adv Auditing & Assurance Services (AC439)

### Management (Select 5 courses)

- \_\_\_\_\_ BA 701 Special Topics
- \_\_\_\_\_ PM 620 Introduction to Project Management
- \_\_\_\_\_ BA 642 Cross-Cultural Business Challenges
- \_\_\_\_\_ MG 730 Managerial Leadership
- \_\_\_\_\_ MG 785 International Organizational Behav (MG729)
- \_\_\_\_\_ MG 795 Evolution of Management Thought

### Marketing (Select 5 courses) (All courses require MK715)

- \_\_\_\_\_ BA 701 Special Topics
- \_\_\_\_\_ MK 762 Channel Dev & Key Account Management
- \_\_\_\_\_ MK 758 New Media and Marketing Communication
- \_\_\_\_\_ MK 780 Product Development and Innovation
- \_\_\_\_\_ MK 782 International Marketing
- \_\_\_\_\_ MK 778 Services Marketing and Differentiation

### Nonprofit Leadership

- \_\_\_\_\_ OL 620 Volunteer Leadership & Board Governance
- \_\_\_\_\_ OL 630 Fundraising & Grant Writing for Non-Profits
- \_\_\_\_\_ OL 710 Leadership of Social Impact
- \_\_\_\_\_ OL 720 Not for Profit Marketing and Branding

### Project Management

- \_\_\_\_\_ PM 620 Introduction to Project Management
- \_\_\_\_\_ PM 730 Leadership of Project Teams
- \_\_\_\_\_ MG 740 Contract Management and Ethics
- \_\_\_\_\_ PM 740 Project Planning and Control Techniques
- \_\_\_\_\_ PM 750 Strategic Issues in Project Management

### Strategic Thinking and Innovation

- \_\_\_\_\_ OL 640 Strategic Thinking and Innovation
- \_\_\_\_\_ OL 660 Leadership in Innovative Org. Cultures
- \_\_\_\_\_ OL 730 Creativity and Change Leadership
- \_\_\_\_\_ OL 740 Complex Problem Solving

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This program plan was prepared by the Registrar's Office. Revised 10/2017