



**B.A. Degree
Fashion Merchandising Major
2017/2018 Catalog**

This program plan is valid only if the student registers for, and completes, a term at Brenau by summer 2018. If the student defers admission to fall 2018 or after, the student must contact the adviser to be changed to the subsequent catalog.

Student Name _____
S. SSN/Id No _____
S. Phone (w) _____ (h) _____
Adviser _____
Previous Degree: _____ A.A. _____ A.S. _____ Bachelor's
Where/term degree earned _____

Liberal Education:

The Liberal Education program is divided into four portals: Communication & Language Fluency, Artistic & Creative imagination, Scientific and Analytic Curiosity and, World Understanding. Please see the Brenau University catalog or the Brenau University web site for a list of applicable courses for each requirement. **If the student earned a previous degree (must be A.A., A.S., or Bachelor's Degree) from a regionally accredited institution, the Liberal Education section of the student's program is considered complete.**

World Understanding	Term	Grade	Course Number & Title
Historical Perspective (3 hrs)	_____	_____	_____
Global Awareness (3 hrs)	_____	_____	_____
Civic Engagement (3 hrs)	_____	_____	_____
Scientific & Analytic Curiosity			
Mathematics (3 hrs)	_____	_____	_____
Science (7-8 hrs)	_____	_____	_____
<i>(Must include at least one 4 hour lab science.)</i>	_____	_____	_____
Reasoning (3-4 hrs)	_____	_____	_____
Artistic & Creative Imagination			
Fine Arts (3 hrs)	_____	_____	AR 101/AR 101L Foundations: 2D & 3D Des. <i>(satisfied through major course)</i>
Literature (3 hrs)	_____	_____	_____
Lifetime Fitness (3 hrs)	_____	_____	WH _____ Title: _____
	_____	_____	LS/or LF _____ Title: _____
	_____	_____	LS/LF/ or WH _____ Title: _____
<i>Note: For Lifetime Fitness, Women's College students must take the three, one-hour courses as outlined above.</i>			
Communication & Language Fluency			
Writing (6 hrs)	_____	_____	EH 101 Written Communication EH 102 Reading & Research Writing
Speaking (3 hrs)	_____	_____	_____
Modern Language (0-3 hrs)	_____	_____	CH/IN/FH/or SH 102/or 115 <i>(or higher)</i> <i>Must complete language through the high beginner level (102 or equivalent. If 101 & 102 are taken, 101 can be applied toward the Communication requirement or used as a general elective. May be placed into 102 via WebCape or exempted by competency exam (BYU FLAT test or CLEP).</i>
Communication (3 hrs)	_____	_____	GR 207/207L Digital Graphic Design <i>(satisfied through major course)</i>

Comments:

_____ Needs math placement exam.

_____ Needs English placement exam.

Program Plan Revised by:

Date

B.A. Degree – 2017/2018

Major: Fashion Merchandising

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Students must receive a "C" or better in all major courses.

Major Requirements:

Term	Grade	Crs # (crd)
_____	_____	FM 101 The Fashion Industry (3)
_____	_____	AR 101/101L Foundations: 2D & 3D Design (3/1) ^{LE}
_____	_____	FM 200 Practicum (2)
_____	_____	AC 200 Survey of Accounting (3)
_____	_____	FM 219 Retailing (3)
_____	_____	FM 242 Fashion Textiles (3)
_____	_____	AR 299 Sophomore Review (0)
_____	_____	GR 207/207L Digital Graphic Design ^{LE} (3/1)
_____	_____	BA 208 Business Communication ^{LE} (3)
_____	_____	MG 301 Principles of Management (3)
_____	_____	MG 302 Small Business Management (3)
_____	_____	FM 305 Fashion History I (3)
_____	_____	FM 316 Fashion History II (3)
_____	_____	FM 308 Apparel Development and Analysis (3)
_____	_____	MK 315 Marketing (3)
_____	_____	FM 329 Merchandise Buying (3)
_____	_____	FM 350 Merchandise Promo. & Communication (3)
_____	_____	FM 385 Professional Development (3)
_____	_____	FM 425 Merchandising Portfolio Review (1)
_____	_____	BA 447 International Business (3)
_____	_____	FM 490 Internship (3)
_____	_____	Art & Design Elective (3-4) Crs# _____
_____	_____	Art & Design Elective (3-4) Crs# _____
_____	_____	Business Elective (3) Crs # _____
_____	_____	AR 499 Senior Review (0)

Students must earn a cumulative grade point average of 2.0 and a major grade point average of 2.50.

^{LE} –Liberal Education course. All LE courses are noted on the plan whether satisfying a LE requirement or not.

Note: Financial aid recipients cannot receive aid for courses repeated unnecessarily or for courses not specifically required for their degree.

This program plan is not an official document. It is a tool to assist the student and adviser in schedule planning.

Notes:

Electives: Electives are not listed on the program plan by the Admissions Office, however all courses are posted to the student's transcript. Electives needed for graduation can be calculated simply by:

Adding

The total number of hours on the student's transcript
(available in CampusWEB)
- hours earned for courses taken at the developmental level
+ courses currently registered for
+ courses still outstanding.

A minimum of 120 semester hours is required to graduate from Brenau University. After completing liberal education and major requirements, if the total number of hours on the student's transcript is not at 120, then the student must take enough general elective hours to reach a cumulative total of 120 hours. If a course is repeated, it is the student's responsibility to contact the Registrar's Office to adjust the earned hours on their transcript so that they are not short hours at graduation. Due to placement, a student may graduate with more than 120 semester hours.

Residency requirement:

A residency requirement of 30 semester hours is required to graduate from Brenau University. This includes a major residency of 21 semester hours.

This program plan was prepared by the Registrar's Office.
Revised 03/2017