



**B.A. Degree
Communication & Media Studies
2017/2018 Catalog**

This program plan is valid only if the student registers for, and completes, a term at Brenau by summer 2018. If the student defers admission to fall 2018 or after, the student must contact the adviser to be changed to the subsequent catalog.

Student Name _____
 S. SSN/Id No _____
 S. Phone (w) _____ (h) _____
 Adviser _____
 Previous Degree: _____ A.A. _____ A.S. _____ Bachelor's
 Where/term degree earned _____

Liberal Education:

The Liberal Education program is divided into four portals: Communication & Language Fluency, Artistic & Creative imagination, Scientific and Analytic Curiosity and World Understanding. Please see the Brenau University catalog or the Brenau University web site for a list of applicable courses for each requirement. Some majors have more than one course that can satisfy a LE requirement. In those cases, only one of those courses will list on the LE portion of the plan, however, all the courses will be noted on the reverse side of this plan. ***If the student earned a previous degree (must be A.A., A.S., or Bachelor's Degree) from a regionally accredited institution, the Liberal Education section of the student's program is considered complete.***

World Understanding	Term	Grade	Course Number & Title
Historical Perspective (3 hrs)	_____	_____	_____
Global Awareness (3 hrs)	_____	_____	_____
Civic Engagement (3 hrs)	_____	_____	MM 101 Intro to Mass Communication <i>(satisfied through major course)</i>
Scientific & Analytic Curiosity			
Mathematics (3 hrs)	_____	_____	_____
Science (7-8 hrs)	_____	_____	_____
<small>(Must include at least one 4 hour lab science.)</small>	_____	_____	_____
Reasoning (3-4 hrs)	_____	_____	_____
Artistic & Creative Imagination			
Fine Arts (3 hrs)	_____	_____	MM 100 Film Appreciation <i>(satisfied through major foundation course)</i>
Literature (3 hrs)	_____	_____	_____
Lifetime Fitness (3 hrs)	_____	_____	WH _____ Title: _____
<small>(Undergraduate students not enrolled in the Women's College may take HS 105 (3 hours) to satisfy this requirement.)</small>	_____	_____	LS/or LF _____ Title: _____
	_____	_____	LS/LF/ or WH _____ Title: _____
<small>Note: For Lifetime Fitness, Women's College students must take the three, one-hour courses as outlined above.</small>			
Communication & Language Fluency			
Writing (6 hrs)	_____	_____	EH 101 Written Communication EH 102 Reading & Research Writing
Speaking (3 hrs)	_____	_____	SP 108 Fundamentals of Speech <i>(satisfied through major foundation course)</i>
Modern Language (0-3 hrs)	_____	_____	CH/IN/FH/or SH 102/or 115 <i>(or higher)</i> <small>Must complete language through the high beginner level (102 or equivalent. If 101 & 102 are taken, 101 can be applied toward the Communication requirement or used as a general elective. May be placed into 102 via WebCape or exempted by competency exam (BYU FLAT test or CLEP).</small>
Communication (3 hrs)	_____	_____	MM 215 Persuasion <i>(satisfied through major foundation course)</i>

Comments:

Program Plan Revised by: _____

Date _____

B.A. Degree – 2017/2018

Major: Communication & Media Studies

Foundation Courses

Term	Grade	Crs #	Title
_____	_____	MM 100	Film Appreciation ^{LE}
_____	_____	SP 108	Fundamentals of Speech ^{LE}
_____	_____	MM 215	Persuasion ^{LE}

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Note: Students must earn a cumulative grade point average of 2.0 and a major grade point average of 2.50. In addition, students must earn a minimum grade of C in all major courses.

Major Requirements:

Term	Grade	Crs #	Title
_____	_____	MM 101	Intro to Mass Communication ^{LE}
_____	_____	MM 105	Effective Interpersonal Communication ^{LE}
_____	_____	MM 200	Diversity in the Media ^{LE}
_____	_____	MM 205	Careers in the Media
_____	_____	BA 208	Business Communication ^{LE}
_____	_____	MM 220	Communication Theory
_____	_____	MM 225	Media Writing
_____	_____	MM 230	New Media Development
_____	_____	MM 240	Newswriting and Reporting
_____	_____	MM 260	Media History and Culture
_____	_____	MM 322	Survey of American Broadcasting
_____	_____	MM 332	Media Philosophy and Ethics
_____	_____	MM 333	International Media Systems
_____	_____	MM 334	Introduction to Film
_____	_____	MM 340	Nonverbal Communication
_____	_____	MM 370	PR Campaigns/Writing
_____	_____	MM 375	Media and Entertainment Management
_____	_____	MM 380	Small Group Communication
_____	_____	MM 420	Intercultural Communication
_____	_____	MM 430	Crisis Communication

Major Communications Electives: (Take one of the following)

Choose from:

- BA 223 Principles of Leadership ^{LE}
- LE 300 Conflict Resolution ^{LE}
- MG 420 Principles of Project Management
- MM 495 Special Topics

^{LE} –Liberal Education course. All LE courses are noted on the plan whether satisfying a LE requirement or not.

Residency requirement: A residency requirement of 30 semester hours is required to graduate from Brenau University. This includes a major residency of 21 semester hours.

Electives: Electives are not listed on the program plan by the Admissions Office, however all courses are posted to the student's transcript. Electives needed for graduation can be calculated simply by:

Adding
The total number of hours on the student's transcript
(available in CampusWEB)
- hours earned for courses taken at the developmental level
+ courses currently registered for
+ courses still outstanding.

A minimum of 120 semester hours is required to graduate from Brenau University. After completing liberal education and major requirements, if the total number of hours on the student's transcript is not at 120, then the student must take enough general elective hours to reach a cumulative total of 120 hours. If a course is repeated, it is the student's responsibility to contact the Registrar's Office to adjust the earned hours on their transcript so that they are not short hours at graduation. Due to placement, a student may graduate with more than 120 semester hours.

Financial aid recipients cannot receive aid for courses repeated unnecessarily or for courses not specifically required for their degree.

Note: This program plan is not an official document. It is a tool to assist the student and adviser in schedule planning.

*This program plan was prepared by the Registrar's Office.
Revised 2/2017*