B.B.A. Degree
2017/2018 Catalog

This program plan is valid only if the student registers for, and completes, a term at Brenau by summer 2018. If the student defers admission to fall 2018 or after, the student must contact the adviser to be changed to the subsequent catalog.

Student Name _____

S. SSN/Id No _____

S. Phone (w)_____ (h) _____

Adviser _____

Previous Degree: _____ A.A. _____ A.S. _____ Bachelor's

Where/term degree earned _____

Liberal Education:

The Liberal Education program is divided into four portals: Communication & Language Fluency, Artistic & Creative imagination, Scientific and Analytic Curiosity and World Understanding. Please see the Brenau University catalog or the Brenau University web site for a list of applicable courses for each requirement. Some majors have more than one course that can satisfy a LE requirement. In those cases, only one of those courses will list on the LE portion of the plan, however, all the courses will be noted on the reverse side of this plan. ***If the student earned a previous degree (must be A.A., A.S., or Bachelor's Degree) from a regionally accredited institution, the Liberal Education section of the student's program is considered complete.***

World Understanding	***Term***	***Grade***	***Course Number & Title***
Historical Perspective (3 hrs)	_____	_____	_____
Global Awareness (3 hrs)	_____	_____	_____
Civic Engagement (3 hrs)	_____	_____	BA 206 Microeconomics *(satisfied through major course)*
Scientific & Analytic Curiosity			
Mathematics (3 hrs)	_____	_____	_____
Science (7-8 hrs)	_____	_____	_____
(Must include at least one 4 hour lab science.)	_____	_____	_____
Reasoning (3-4 hrs)	_____	_____	MS 205 *(satisfied through major foundation course)*
Artistic & Creative Imagination			
Fine Arts (3 hrs)	_____	_____	_____
Literature (3 hrs)	_____	_____	_____
Lifetime Fitness (3 hrs)	_____	_____	WH _____ Title: _____
(Undergraduate students not enrolled in the Women's College may take HS 105 (3 hours) to satisfy this requirement.)	_____	_____	LS/*or* LF _____ Title: _____
	_____	_____	LS/LF/ *or* WH _____ Title: _____
Communication & Language Fluency			
Writing (6 hrs)	_____	_____	EH 101 Written Communication *(satisfied through major foundation course)*
	_____	_____	EH 102 Reading & Research Writing
Speaking (3 hrs)	_____	_____	_____
Modern Language (0-3 hrs)	_____	_____	CH/IN/FH/or SH 102/or 115 *(or higher)*
			Must complete language through the high beginner level (102 or equivalent. If 101 & 102 are taken, 101 can be applied toward the Communication requirement or used as a general elective. May be placed into 102 via WebCape or exempted by competency exam (BYU FLAT test or CLEP).
Communication (3 hrs)	_____	_____	BA 208 Business Communication *(satisfied through major course)*

Note: For Lifetime Fitness, Women's College students must take the three, one-hour courses as outlined above.

Comments:

_____

_____

____ Needs math placement exam.

____ Needs English placement exam.

Program Plan Revised by: Date

_____ _____

_____ _____

_____ _____

_____ _____

Revised 03/2017

B.B.A. Degree – 2017/2018

Major: _____

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Foundation Courses:

To ensure proper course rotation, the department recommends that foundation courses are taken by the end of the sophomore year.

Term Grade Crs # & Title

_____ _____ EH 101Written Communication LE
_____ _____ MS 101 College Algebra LE
_____ _____ MS 205 Statistics LE

Note: Students must earn a cumulative grade point average of 2.0 and a major grade point average of 2.50. In addition, students must earn a minimum grade of C in all major courses.

Term Grade Crs # & Title

MAJOR CORE:

Recommend that the student's choice of AS 100/ or AS 111 be taken within 1-2 semesters of enrolling at Brenau.

_____ _____ AS 100 First Year Seminar
or AS 111 Foundations for Success
_____ _____ AC 201 Accounting Prin I (Financial)
_____ _____ AC 202 Accounting Prin II (Managerial)
_____ _____ BA 206 Microeconomics LE
_____ _____ BA 207 Macroeconomics
_____ _____ BA 208 Business Communications LE
_____ _____ MG 301 Management Principles
_____ _____ BA 303 Business Statistics
_____ _____ MK 315 Marketing Principles
_____ _____ BA 316 Legal Environment of Business
_____ _____ MG 318 Organizational Behavior
_____ _____ BA 327 Managerial Finance
_____ _____ HR 333 Human Resources Management
_____ _____ BA 340 Strategic Thinking & Innovation
_____ _____ BA 417 Business Ethics
_____ _____ BA 470 Value Chain Management
_____ _____ BA 499 Business Capstone

ACCOUNTING MAJOR: *(Must take AC 201/202 prior to accounting major coursework.)*

_____ _____ AC 331 Intermediate Accounting I
_____ _____ AC 332 Intermediate Accounting II
_____ _____ AC 333 Intermediate Accounting III
_____ _____ AC 323 Taxation
_____ _____ AC 325 Cost Accounting
_____ _____ AC 439 Auditing & Assurance Services
_____ _____ AC 440 Fraud Examination

BUSINESS MAJOR: *(Must take MG 301 prior to business major coursework.)*

_____ _____MG 302 Small Business Management
_____ _____BA 330 Cult Div in Bus Environ
_____ _____OL 403 Leadership and Group Dynamics
_____ _____MK 412 Sales Management
_____ _____MG 420 Principles of Project Mgmt
_____ _____BA 447 International Business

FINANCIAL ECONOMICS MAJOR: *(Must take BA 327 prior to business major coursework.)*

_____ _____FI 401 Money, Banking and Financial Market
_____ _____FI 402 Econometrics
_____ _____FI 403 Corporate Financial Policy
_____ _____FI 404 Business Forecasting
_____ _____FI 405 Investment Analysis & Portfolio Mgmt
_____ _____FI 406 Financial Risk Management

HRM Major: *(Must take HR 333 prior to HRM major coursework.)*

_____ _____ HR 301 Research Methods in Org.
_____ _____ HR 312 Recruiting and Selection
_____ _____ BA 330 Cult Div in the Bus Envir
_____ _____ HR 401 Benefits and Compensations
_____ _____ HR 414 Designing Training Programs
_____ _____ HR 422 HR Strategic Planning
_____ _____ HR 428 Measurement of HR Management

MARKETING MAJOR: *(Must take MK 315 prior to marketing major coursework.)*

_____ _____MK 311 Advertising Management
_____ _____MK 412 Sales Management
_____ _____MK 414 Consumer Behavior
_____ _____MK 418 Marketing Research
_____ _____MK 457 Social Media & Mobile Marketing
_____ _____MK 473 Marketing Management

Notes:

Electives: Electives are not listed on the program plan by the Admissions Office, however all courses are posted to the student's transcript. Electives needed for graduation can be calculated simply by:

Adding
The total number of hours on the student's transcript
(available in CampusWEB)
- hours earned for courses taken at the developmental level
+ courses currently registered for
+ courses still outstanding.

A minimum of 120 semester hours is required to graduate from Brenau University. After completing liberal education and major requirements, if the total number of hours on the student's transcript is not at 120, then the student must take enough general elective hours to reach a cumulative total of 120 hours. If a course is repeated, it is the student's responsibility to contact the Registrar's Office to adjust the earned hours on their transcript so that they are not short hours at graduation. Due to placement, a student may graduate with more than 120 semester hours.
Financial aid recipients cannot receive aid for courses repeated unnecessarily or for courses not specifically required for their degree.

LE –Liberal Education course. All LE courses are noted on the plan whether satisfying a LE requirement or not.

Residency requirement:
A residency requirement of 30 semester hours is required to graduate from Brenau University. This includes a major residency of 21 semester hours.

Note: This program plan is not an official document. It is a tool to assist the student and adviser in schedule planning.

This program plan was prepared by the Registrar's Office.
Revised 03/2017