



**B.B.A. Degree
2017/2018 Catalog**

This program plan is valid only if the student registers for, and completes, a term at Brenau by summer 2018. If the student defers admission to fall 2018 or after, the student must contact the adviser to be changed to the subsequent catalog.

Student Name _____
S. SSN/Id No _____
S. Phone (w) _____ (h) _____
Adviser _____
Previous Degree: _____ A.A. _____ A.S. _____ Bachelor's
Where/term degree earned _____

Liberal Education:

The Liberal Education program is divided into four portals: Communication & Language Fluency, Artistic & Creative imagination, Scientific and Analytic Curiosity and World Understanding. Please see the Brenau University catalog or the Brenau University web site for a list of applicable courses for each requirement. Some majors have more than one course that can satisfy a LE requirement. In those cases, only one of those courses will list on the LE portion of the plan, however, all the courses will be noted on the reverse side of this plan. **If the student earned a previous degree (must be A.A., A.S., or Bachelor's Degree) from a regionally accredited institution, the Liberal Education section of the student's program is considered complete.**

World Understanding	Term	Grade	Course Number & Title
Historical Perspective (3 hrs)	_____	_____	_____
Global Awareness (3 hrs)	_____	_____	_____
Civic Engagement (3 hrs)	_____	_____	BA 206 Microeconomics <i>(satisfied through major course)</i>
Scientific & Analytic Curiosity			
Mathematics (3 hrs)	_____	_____	_____
Science (7-8 hrs) <small>(Must include at least one 4 hour lab science.)</small>	_____	_____	_____
Reasoning (3-4 hrs)	_____	_____	MS 205 <i>(satisfied through major foundation course)</i>
Artistic & Creative Imagination			
Fine Arts (3 hrs)	_____	_____	_____
Literature (3 hrs)	_____	_____	_____
Lifetime Fitness (3 hrs) <small>(Undergraduate students not enrolled in the Women's College may take HS 105 (3 hours) to satisfy this requirement.)</small>	_____	_____	WH _____ Title: _____ LS/or LF _____ Title: _____ LS/LF/ or WH _____ Title: _____
<i>Note: For Lifetime Fitness, Women's College students must take the three, one-hour courses as outlined above.</i>			
Communication & Language Fluency			
Writing (6 hrs)	_____	_____	EH 101 Written Communication <i>(satisfied through major foundation course)</i> EH 102 Reading & Research Writing
Speaking (3 hrs)	_____	_____	_____
Modern Language (0-3 hrs)	_____	_____	CH/IN/FH/or SH 102/or 115 <i>(or higher)</i> <small>Must complete language through the high beginner level (102 or equivalent. If 101 & 102 are taken, 101 can be applied toward the Communication requirement or used as a general elective. May be placed into 102 via WebCape or exempted by competency exam (BYU FLAT test or CLEP).</small>
Communication (3 hrs)	_____	_____	BA 208 Business Communication <i>(satisfied through major course)</i>

Comments:

- _____ Needs math placement exam.
- _____ Needs English placement exam.

Program Plan Revised by:

Date

B.B.A. Degree – 2017/2018

Major: _____

Foundation Courses:

Term Grade Crs # & Title

To ensure proper course rotation, the department recommends that foundation courses are taken by the end of the sophomore year.

_____ EH 101 Written Communication ^{LE}
_____ MS 101 College Algebra ^{LE}
_____ MS 205 Statistics ^{LE}

Note: Students must earn a cumulative grade point average of 2.0 and a major grade point average of 2.50. In addition, students must earn a minimum grade of C in all major courses.

Term Grade Crs # & Title

MAJOR CORE:

Recommend that the student's choice of AS 100/ or AS 111 be taken within 1-2 semesters of enrolling at Brenau.

_____ AS 100 First Year Seminar
_____ or AS 111 Foundations for Success
_____ AC 201 Accounting Prin I (Financial)
_____ AC 202 Accounting Prin II (Managerial)
_____ BA 206 Microeconomics ^{LE}
_____ BA 207 Macroeconomics
_____ BA 208 Business Communications ^{LE}
_____ MG 301 Management Principles
_____ BA 303 Business Statistics
_____ MK 315 Marketing Principles
_____ BA 316 Legal Environment of Business
_____ MG 318 Organizational Behavior
_____ BA 327 Managerial Finance
_____ HR 333 Human Resources Management
_____ BA 340 Strategic Thinking & Innovation
_____ BA 417 Business Ethics
_____ BA 470 Value Chain Management
_____ BA 499 Business Capstone

ACCOUNTING MAJOR: (Must take AC 201/202 prior to accounting major coursework.)

_____ AC 331 Intermediate Accounting I
_____ AC 332 Intermediate Accounting II
_____ AC 333 Intermediate Accounting III
_____ AC 323 Taxation
_____ AC 325 Cost Accounting
_____ AC 439 Auditing & Assurance Services
_____ AC 440 Fraud Examination

BUSINESS MAJOR: (Must take MG 301 prior to business major coursework.)

_____ MG 302 Small Business Management
_____ BA 330 Cult Div in Bus Environ
_____ OL 403 Leadership and Group Dynamics
_____ MK 412 Sales Management
_____ MG 420 Principles of Project Mgmt
_____ BA 447 International Business

FINANCIAL ECONOMICS MAJOR: (Must take BA 327 prior to business major coursework.)

_____ FI 401 Money, Banking and Financial Market
_____ FI 402 Econometrics
_____ FI 403 Corporate Financial Policy
_____ FI 404 Business Forecasting
_____ FI 405 Investment Analysis & Portfolio Mgmt
_____ FI 406 Financial Risk Management

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HRM Major: (Must take HR 333 prior to HRM major coursework.)

_____ HR 301 Research Methods in Org.
_____ HR 312 Recruiting and Selection
_____ BA 330 Cult Div in the Bus Envir
_____ HR 401 Benefits and Compensations
_____ HR 414 Designing Training Programs
_____ HR 422 HR Strategic Planning
_____ HR 428 Measurement of HR Management

MARKETING MAJOR: (Must take MK 315 prior to marketing major coursework.)

_____ MK 311 Advertising Management
_____ MK 412 Sales Management
_____ MK 414 Consumer Behavior
_____ MK 418 Marketing Research
_____ MK 457 Social Media & Mobile Marketing
_____ MK 473 Marketing Management

Notes:

Electives: Electives are not listed on the program plan by the Admissions Office, however all courses are posted to the student's transcript. Electives needed for graduation can be calculated simply by:

Adding

The total number of hours on the student's transcript
(available in CampusWEB)

- hours earned for courses taken at the developmental level
+ courses currently registered for
+ courses still outstanding.

A minimum of 120 semester hours is required to graduate from Brenau University. After completing liberal education and major requirements, if the total number of hours on the student's transcript is not at 120, then the student must take enough general elective hours to reach a cumulative total of 120 hours. If a course is repeated, it is the student's responsibility to contact the Registrar's Office to adjust the earned hours on their transcript so that they are not short hours at graduation. Due to placement, a student may graduate with more than 120 semester hours.

Financial aid recipients cannot receive aid for courses repeated unnecessarily or for courses not specifically required for their degree.

^{LE} –Liberal Education course. All LE courses are noted on the plan whether satisfying a LE requirement or not.

Residency requirement:

A residency requirement of 30 semester hours is required to graduate from Brenau University. This includes a major residency of 21 semester hours.

Note: This program plan is not an official document. It is a tool to assist the student and adviser in schedule planning.

This program plan was prepared by the Registrar's Office.
Revised 03/2017