



**B.A. Degree
Fashion Merchandising Major
2012/2013 Catalog**

How to use this program plan: Please write the term and grade for the course that satisfies each requirement.

Student Name _____
 S. SSN/Id No _____
 S. Phone (w) _____ (h) _____
 Adviser _____
 Previous Degree: ____ A.A. ____ A.S. ____ Bachelor's
 Where/term degree earned _____

Liberal Education:

(If student took honors courses-use those courses in place of the corresponding non-honors equivalent.)

The Liberal Education program is divided into four portals: Communication & Language Fluency, Artistic & Creative imagination, Scientific and Analytic Curiosity and, World Understanding. Please see the Brenau University catalog or the Brenau University web site for a list of applicable courses for each requirement. ***If the student earned a previous degree (must be A.A., A.S., or Bachelor's Degree) from a regionally accredited institution, the Liberal Education section of the student's program is considered complete.***

World Understanding	Term	Grade	Course Number & Title
Historical Perspective (3 hrs)	_____	_____	_____
Global Awareness (3 hrs)	_____	_____	BA 447 International Business <i>(satisfied through major course)</i>
Civic Engagement (3 hrs)	_____	_____	_____
Science & Analytic Curiosity			
Mathematics (3 hrs)	_____	_____	_____
Science (7-8 hrs)	_____	_____	_____
Reasoning (3-4 hrs)	_____	_____	_____
Artistic & Creative Imagination			
Fine Arts (3 hrs)	_____	_____	FM 305 History of Fashion <i>(satisfied through major course)</i>
Literature (3 hrs)	_____	_____	_____
Lifetime Fitness (3 hrs)	_____	_____	WH _____ Title: _____ LS/or LF _____ Title: _____ LS/LF/ or WH _____ Title: _____
Communication & Language Fluency			
Writing (6 hrs)	_____	_____	EH 101 Written Communication EH 102 Reading & Research Writing
Speaking (3 hrs)	_____	_____	_____
Modern Language (0-3 hrs) <i>Complete language through the 102 level (or exempt by BYU FLAT test). If taken, 101 will count as a general or communication elective.</i>	_____	_____	CH/IN/FH/or SH 102/or 115 <i>(or higher)</i>
Communication Elective (3 hrs)	_____	_____	GR 207/207L Digital Graphic Design <i>(satisfied through major course)</i>

Comments:

Program Plan Revised by: _____

 Date _____

B.A. Degree – 2012/2013
Major: Fashion Merchandising

Notes:

Students must receive a "C" or better in all major courses.

Major Requirements:

<i>Term</i>	<i>Grade</i>	<i>Crs # (crd)</i>
_____	_____	FM 101 The Fashion Industry (3)
_____	_____	AR 109/AR 109L Two-Dimensional Design (4)
_____	_____	FM 200 Practicum (2)
_____	_____	AC 200 Survey of Accounting (3)
_____	_____	AR 299 Sophomore Review (0)
_____	_____	GR 207/207L Digital Graphic Design ^{LE} (3/1)
_____	_____	FM 219 Retailing (3)
_____	_____	FM 242/242L Fashion Textiles (2/1)
_____	_____	MG 301 Principles of Management (3)
_____	_____	MG 302 Small Business Management (3)
_____	_____	FM 305 History of Fashion ^{LE} (3)
_____	_____	BA 306 Business Communication ^{LE} (3)
_____	_____	FM 308 Apparel Development and Analysis (3)
_____	_____	MK 315 Marketing (3)
_____	_____	FM 329 Merchandise Buying (3)
_____	_____	FM 350 Merchandise Promo. & Communication (3)
_____	_____	FM 385 Professional Development (3)
_____	_____	FM 425 Merchandising Portfolio Review (1)
_____	_____	BA 447 International Business ^{LE} (3)
_____	_____	AR 490 Internship (3)
_____	_____	Art & Design Elective (3-4) Crs# _____
_____	_____	Art & Design Elective (3-4) Crs# _____
_____	_____	Business Elective (3) Crs # _____

Students must earn a cumulative grade point average of 2.0 and a major grade point average of 2.50.

^{LE} –Liberal Education course. All LE courses are noted on the plan whether satisfying a LE requirement or not.

Note: Financial aid recipients cannot receive aid for courses repeated unnecessarily or for courses not specifically required for their degree.

This program plan is not an official document. It is a tool to assist the student and adviser in schedule planning.

Electives: Electives are not listed on the program plan by the Admissions Office, however all courses are posted to the student's transcript. Electives needed for graduation can be calculated simply by:

Adding

The total number of hours on the student's transcript
 (available in CampusWEB)

- hours earned for courses taken at the developmental level
- + courses currently registered for
- + courses still outstanding.

A minimum of 120 semester hours is required to graduate from Brenau University. After completing liberal education and major requirements, if the total number of hours on the student's transcript is not at 120, then the student must take enough general elective hours to reach a cumulative total of 120 hours. If a course is repeated, it is the student's responsibility to contact the Registrar's Office to adjust the earned hours on their transcript so that they are not short hours at graduation. Due to placement, a student may graduate with more than 120 semester hours.

Residency requirement:

A residency requirement of 30 semester hours is required to graduate from Brenau University. This includes a major residency of 21 semester hours.

This program plan was prepared by the Registrar's Office.
 Revised 04/2012