



**B.B.A. Degree
Business Major
2012/2013 Catalog**

How to use this program plan: Please write the term and grade for the course that satisfies each requirement.

Student Name _____
S. SSN/Id No _____
S. Phone (w) _____ (h) _____
Adviser _____
Previous Degree: _____ A.A. _____ A.S. _____ Bachelor's
Where/term degree earned _____

Liberal Education:

(If student took honors courses-use those courses in place of the corresponding non-honors equivalent.)

The Liberal Education program is divided into four portals: Communication & Language Fluency, Artistic & Creative imagination, Scientific and Analytic Curiosity and World Understanding. Please see the Brenau University catalog or the Brenau University web site for a list of applicable courses for each requirement. Some majors have more than one course that can satisfy a LE requirement. In those cases, only one of those courses will list on the LE portion of the plan, however, all the courses will be noted on the reverse side of this plan. **If the student earned a previous degree (must be A.A., A.S., or Bachelor's Degree) from a regionally accredited institution, the Liberal Education section of the student's program is considered complete.**

World Understanding	Term	Grade	Course Number & Title
Historical Perspective (3 hrs)	_____	_____	_____
Global Awareness (3 hrs)	_____	_____	_____
Civic Engagement (3 hrs)	_____	_____	BA 206 Microeconomics <i>(satisfied through major course)</i>
Scientific & Analytic Curiosity			
Mathematics (3 hrs)	_____	_____	_____
Science (7-8 hrs)	_____	_____	_____
Reasoning (3-4 hrs)	_____	_____	MS 205 <i>(satisfied through major foundation course)</i>
Artistic & Creative Imagination			
Fine Arts (3 hrs)	_____	_____	_____
Literature (3 hrs)	_____	_____	_____
Lifetime Fitness (3 hrs) <small><i>(Evening and Online students may take HS 105 (3 hours) to satisfy this requirement.)</i></small>	_____	_____	WH _____ Title: _____ LS/or LF _____ Title: _____ LS/LF/ or WH _____ Title: _____
Communication & Language Fluency			
Writing (6 hrs)	_____	_____	EH 101 Written Communication <i>(satisfied through major foundation course)</i> EH 102 Reading & Research Writing
Speaking (3 hrs)	_____	_____	_____
Modern Language (0-3 hrs) <small>Complete language through the 102 level (or exempt by BYU FLAT test). If taken, 101 will count as a general or communication elective.</small>	_____	_____	CH/IN/FH/or SH 102/or 115 <i>(or higher)</i>
Communication Elective (3 hrs)	_____	_____	BA 306 Business Communication <i>(satisfied through major course)</i>

Comments:

Program Plan Revised by: _____ Date _____

B.B.A. Degree – 2012/2013

Major: Business

Foundation Courses:

To ensure proper course rotation, the department recommends that foundation courses are taken by the end of the sophomore year.

Term Grade Crs # & Title

_____ _____ EH 101 Written Communication ^{LE}

_____ _____ MS 101 College Algebra ^{LE}

_____ _____ MS 205 Statistics ^{LE}

Major Courses:

Notes:

Note: Students must earn a cumulative grade point average of 2.0 and a major grade point average of 2.50. In addition, students must earn a minimum grade of C in all major courses.

Term Grade Crs # & Title

BUSINESS CORE:

_____ _____ AC 201 Accounting Prin I (Financial)

_____ _____ AC 202 Accounting Prin II (Managerial)

_____ _____ BA 206 Microeconomics ^{LE}

_____ _____ BA 207 Macroeconomics

_____ _____ MG 301 Management Principles

_____ _____ BA 303 Business Statistics *(MS 205 prerequisite)*

_____ _____ BA 306 Business Communications ^{LE}

_____ _____ MK 315 Marketing Principles

_____ _____ BA 316 Legal Environment of Business ^{LE}

_____ _____ MG 318 Organizational Behavior

_____ _____ BA 327 Managerial Finance

_____ _____ HR 333 Human Resources Management

_____ _____ BA 417 Business Ethics

_____ _____ BA 470 Value Change Management

_____ _____ BA 499 Business Capstone

_____ _____ Business Elective Crs# _____

MAJOR CONCENTRATION ELECTIVES: Students must take six electives from among the upper division business courses. Students may specialize in one area e.g. marketing, or spread their electives over several areas. LP 207 may be substituted for a business elective.

_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Electives: Electives are not listed on the program plan by the Admissions Office, however all courses are posted to the student's transcript. Electives needed for graduation can be calculated simply by:

Adding

The total number of hours on the student's transcript (available in CampusWEB)

- hours earned for courses taken at the developmental level
- + courses currently registered for
- + courses still outstanding.

A minimum of 120 semester hours is required to graduate from Brenau University. After completing liberal education and major requirements, if the total number of hours on the student's transcript is not at 120, then the student must take enough general elective hours to reach a cumulative total of 120 hours. If a course is repeated, it is the student's responsibility to contact the Registrar's Office to adjust the earned hours on their transcript so that they are not short hours at graduation. Due to placement, a student may graduate with more than 120 semester hours.

Financial aid recipients cannot receive aid for courses repeated unnecessarily or for courses not specifically required for their degree.

Residency requirement:

A residency requirement of 30 semester hours is required to graduate from Brenau University. This includes a major residency of 21 semester hours.

Note: This program plan is not an official document. It is a tool to assist the student and adviser in schedule planning.

^{LE} –Liberal Education course. All LE courses are noted on the plan whether satisfying a LE requirement or not.